

2024

# IMPACT REPORT



# Introduction



Impact 1 billion lives for good in our first 30 years

Tranont's mission to impact one billion lives for good is rooted in our pillars of Health, Wealth, and Community. The Lift Where You Live Foundation, our 501(c)(3) nonprofit, drives charitable initiatives that create lasting change. This report highlights some, but not all, of the foundation's impact in 2024.

# 32,035,880

Current lives impacted as of Dec. 2024





# Health

At Tranont, we believe in improving health—not just for ourselves, but for our communities. Volunteering directly benefits overall well-being, and in 2024, our employees and associates dedicated **43,058 hours** to service. These efforts included charity runs, walks, and bike events, which promoted both physical and mental health. In June, we hosted our seventh annual 5K Fun Run, encouraging movement and wellness among employees and their families.

Beyond service hours, we focused on addressing food insecurity by packing, donating, or serving **3,429 meals** to those in need. Associates visiting the corporate office for training contributed by assembling sack lunches for children and refugee kits for local shelters—many participating on a regular, monthly basis. Additionally, our Lehi office blood drive collected 30 pints of life-saving blood for the Red Cross.



*Lift Where You Live*



## 3,429 meals

Nutritional Impact

## 43,048

Volunteer Hours



# Wealth

Wealth extends beyond finances—it includes knowledge and opportunity. Education is the foundation for lasting change. As the title sponsor of Success In Education (SIE), we supported programs in reading, coding, college prep, and women in leadership, impacting **159,303 students** nationwide. Locally, our partnership with Granite Education Foundation helped provide 1,153 backpacks to students in need.

Our commitment to education extended globally. In November, we delivered **25 iPads** to a Thai school serving over **800 students**. That evening, our Diamond leaders connected with students who performed, sold handmade goods to fund their school, and even taught us traditional dances.

At every event, we create opportunities to give back. During our January incentive trip, we collected and delivered books, coloring supplies, and puzzles to a Jamaican school, brightening the days of many children. In Utah, our corporate team continued the tradition of hosting class parties for nine Title 1 school classes, engaging **215 students** in crafts and games.



*Lift Where You Live*



## 159,303 students

Educational Impact

## 2,018

School Supplies



# Community

We strive to leave every place better than we found it. In 2024, our teams collected **12,323 essential items** for organizations supporting maternity and women’s shelters, hospitals, and underserved communities. Donations ranged from clothing, baby supplies, and hygiene products to handmade bracelets and blankets for children’s hospitals. Teams also gathered and delivered games and toys for children in need.

Environmental stewardship was another priority. Through organized cleanups, we removed **15,728 pounds** of trash from parks, rivers, trails, and beaches—demonstrating that small actions lead to significant change.



**15,728**

Pounds Of Trash

**12,323**

Essential Donations



# Disaster Relief

When hurricanes struck the southeastern U.S., we took action. At Tranont Leadership Academy (TLA), we hosted a backpack fundraiser, matching all donations. Together, we raised **\$12,000 for disaster relief**, partnering with All Hands and Hearts (AHAH) and the YMCA of Avery County. AHAH reported that our donation impacted **98 lives** and contributed to repairs on **61 homes** in North Carolina.

True impact requires hands-on effort. In 2024, we worked with Sleep In Heavenly Peace to build **30 bunk beds** for children in need and partnered with Project Mercy Baja to construct **3 homes** in Tijuana—turning a day of sweat and hard work into life-changing moments.



**\$12,000**

Raised

**94**

Beds and Homes





# Lift Where You Live Day

## **10,385 lives impacted.**

This year, we launched our first annual Lift Where You Live Day, closing the office to focus entirely on service. Our associates and employees took part in community cleanups, tree planting, assisted living visits, charitable 5Ks, donation drives, and more. In just one day, we impacted 10,385 lives.



# International Impact

Years ago, Tranont's founders helped establish an egg farm in Mali, Africa, which has since become the third largest in the country, producing over **4 million eggs** in 2024. The farm employs 12 full-time workers, provides housing for three families, and funds education, building four schools serving **1,800 students**.

To sustain growth, we expanded into agriculture, harvesting our own corn in Bamako. The farm now spans **200 acres, producing 400 bags of corn** (50 kg each). While most of the harvest feeds the chickens, one-third is set aside for community consumption and market sales—ensuring food security while maintaining self-sufficiency.





Lift Where You Live

# Financial Report

Every dollar donated to the Lift Where You Live Foundation directly supported these initiatives. Tranont covers all administrative costs, allowing 100% of donations to go toward impact-driven projects. Additionally, Tranont frequently matches donations to amplify our collective giving.

**100%**  
**donations to go  
toward impact-driven  
projects.**



# Conclusion

Through our charitable programs, services, and product sales, Tranont positively impacted 7,696,482 lives in 2024. As we look ahead, we remain committed to lifting where we live—one act of service at a time.



# 7,696,482

**Lives Impacted in 2024**



# 2024 LWYL Impact at a Glance



3,429

Meals Provided



43,058

Volunteer Hours



159,303

Students Supported



\$12,000

Raised for Disaster Relief



30 Pints

Of Blood Donated



437

Handmade/Built Donations



12,323

Essential Items Collected



15,728

Pounds of Trash Removed



10,385

Lives Impacted Daily



7,002,293

Lives Changed Through  
Mali Initiatives

7,696,482

Lives impacted in 2024